



Laser[®]
INTERNATIONAL

Total Freight Management



www.laserint.co.uk



Laser in action

As one of the UK's leading independent logistic service providers, Laser Transport International serves customers on a global scale. Formed in 1973, it has a depth of knowledge and experience among staff and senior management that is harnessed on a daily basis by its customers. These customers recognise Laser's ability to provide both local and global logistics, efficiently and without compromise.

Laser Total Freight Management Service includes European roadfreight, air, sea and project services, European express and UK distribution.

Complementary value-added services include warehousing, storage, pick and pack, WebTrack, and management KPI performance, for UK and overseas customers.

In remaining a privately owned business, Laser is able to respond quickly to customers' requirements, provide highly versatile, cost-effective logistics solutions, with reliability and commitment to a true partnership guaranteed with its customers.

Core to this success is Laser's determination to deliver the highest possible level of care and service and to constantly review its methods and adapt to meet the changing needs of its customers. To achieve this it has the following ingrained within its working practices:

ISO 9001 : 2008 / ISO 14001 : 2004

Continuous training for all staff

Key Account Managers

Continuous investment in vehicles and handling equipment

Continuous investment in IT software and hardware



Logistics Strategy

Many customers from SMEs through to Blue Chips, choose Laser as their preferred logistics partner due to its development of an extensive menu of logistics services. Laser's single point of contact assures customers of the highest standards from a team that is committed to caring from collection to delivery. This all forms part of Laser's long term logistics strategy, which is second to none.

European Services

The longevity of Laser's EU partner network is testament to the care taken in choosing partners with similar core standards of customer care. Annual partner reviews ensure standards continue to improve. Economy daily groupage and Express services are available throughout Europe with next day deliveries to France, Germany, Holland and Belgium; two to three day transit times are available for most of the rest of Europe, with regular two-way departures to the northern Mediterranean coast, Iberia and

Scandinavia. Departure and transit times are closely controlled, ensuring we meet the requirements of our customers operating on a 24/7 basis. Our experienced Key Accounts staff, provide up-to-the-minute scheduling details, as well as prompt POD information, where required. Laser staff take pride in delivering to and beyond customers' expectations, showing genuine interest in their business, in the knowledge that if we contribute to our customers' success, we are well placed to continue to earn that trust.



Project Forwarding

Laser's project forwarding heritage, with its roots in aerospace, defence and satellite transport, is undertaken by full and part charters of the Antonov 124 and other aircraft, as well as ship charters worldwide. Laser's expertise also extends to the energy, marine and petrochemical industries, with the delivery of these services being led by Laser's Project Management Team, many with over 30 years of continuous service with Laser.

UK Distribution

Laser is a partner member of two national pallet networks, for palletised, non-palletised and dangerous goods, on a Next Day or Economy basis. National delivery is also effected on our own, extensive range of vehicles. A dedicated national team of trained staff take care of these services, with instant, on-line POD information available. Laser has its own DGSAs and carries out extensive dangerous goods training for staff.

Express Van Services

With an Express Van Service offering same-day and next-day transport using dedicated courier vehicles, customers can be confident that their project deadlines will be met and critical shipments can be expedited. Operating across Europe, with immediate collection and rapid delivery, in-transit updates, Laser's Express Van Service guarantees peace of mind.

Global freight

With carefully chosen global partners, Laser provides worldwide freight management expertise covering land, air and sea logistics. Shipments as diverse as aerospace, satellites, automotive, pharmaceuticals, electronic and computer equipment and military hardware are handled by Laser, making use of air consolidation, seafreight full containers or LCL shipments, working closely with customers to minimise any tax liability and security concerns.

Value Added Services

As part of Laser's Total Freight Management package, it provides a series of complementary Value Added Services, such as regular review meetings, KPI statistics and POD information. These further enhance the overall logistics package and helps meet customers' goals.

Pick and Pack / Order Processing

Making Laser's services more accessible to customers are daily updated stock control itineraries, which are accessible on-line, allowing daily pick and pack processing and labelling. When combined with same-day national and international despatch for express or economy deliveries, this ensures that Laser meets customers' contractual deadlines.

Storage

Laser, along with its global partners, operates over 800,000 ft² of covered secure warehousing worldwide, most of which is racked for short and long-term storage. In the UK Laser's logistics centres have a full range of mechanical handling equipment and comprehensive 24/7 security and CCTV coverage.



3rd Party Logistics

Logistics management can be undertaken at a customer's premises for short or long-term contracts. This valuable service is of particular interest to customers during periods of internal change or to streamline the supply chain while reducing both their logistics and labour costs. Laser can call on over 30 years of experience in this area.

Management KPI Measurements

Knowledge is power and with Laser, all Key Performance Indicators are agreed in advance to ensure that the logistics performance meets the targets set and contribute towards its customers' business plans. Regular KPIs include on time deliveries, budget performance to control costs and periodic quality meetings to ensure performance is met or enhanced.

Testimonials

“ As a world leader in the design and manufacture of satellites and space hardware, Astrium demands the highest ISO standards for its logistics and requires a personal service with a very close understanding of its business and project needs. As a preferred supplier for over 30 years Laser's Project Team has always met and invariably exceeded these requirements with an average of 96% KPI. ”

Kieran Baker, Customs and Transport Manager, Airbus Defence and Space

“ Our continued growth in Europe is critical to our business, we needed to partner with a logistics specialist to improve our overall "service". Using Laser their collection, storage and delivery facilities have been a key factor in improving our customer satisfaction. ”

Snap-On Diagnostics – Doug Turner, Operations Manager

“ Laser has been our chosen Logistics Partner for the last 21 years, providing us with an excellent service to meet our needs as the leading European Manufacturer of Bespoke Cash Drawers. Their Key Account Management/Service of our account has shown the flexibility to tailor their service to the ever growing needs of our business. I would have no hesitation in recommending them. ”

Maggie Chisholm, Repair and Logistic Manager, Cash Bases Limited

“ As a market leader in the manufacture and supply of Fire, Smoke & Damper Control Equipment, we require daily delivery of palletised cargo across the UK, to meet the ever tightening demands of the construction industry. Over the last 9 years, Laser has been a vital link in our logistics via the Palletways network, helping ensure we fully meet our clients' needs. Supported by excellent IT systems, Laser Transport's experienced and highly professional team ensure that they give us total visibility of our Equipment from Factory to point of delivery. ”

Jim Weedon, Sales Office Manager, Ruskin Air Management

Founded in 1973 800 000 ft² warehousing
Project forwarding since 1978
a network of 42 independent partners throughout Europe
daily double-manned services to/from major European cities
globally delivering over 150,000 shipments a year
On-site logistics management since 1980
24/7 freight security and Key Account Management on call

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